

Name: Karley Beadman

Griffith Identification Number: 5052125

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DEGREES AWARDED

Award	Master of Marketing
Degree Achievements	This award was achieved with Distinction
Conferral Date	23 July 2019
Testamur	259334
AQF Recognition	This award is recognised within the Australian Qualifications Framework

Award	Graduate Certificate in Marketing
Conferral Date	14 December 2016
Testamur	227695
AQF Recognition	This award is recognised within the Australian Qualifications Framework

ACADEMIC RECORD
Postgraduate
Graduate Certificate in Marketing

Teaching Period 2 2016			
Graduate Certificate in Marketing			
7601GBS	Corporate Communications	10CP	6
Teaching Period 3 2016			
Graduate Certificate in Marketing			
7602GBS	Advanced Consumer Behaviour	10CP	6
Teaching Period 4 2016			
Graduate Certificate in Marketing			
7603GBS	Brand Strategy and Management	10CP	7
Teaching Period 5 2016			
Graduate Certificate in Marketing			
7600GBS	Marketing Foundations	10CP	7
		Total Credit	40CP
		Program GPA	6.50

Successfully completed the requirements of the program.

Master of Marketing

Approval granted to substitute 7711MKT - Innovations for Growth with 7031MKT - Relationship Marketing

 Teaching Period 6 2016
 Master of Marketing

Transfer Credit from Griffith University		
7600GBS	Marketing Foundations	10CP 7
7601GBS	Corporate Communications	10CP 6

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7602GBS	Advanced Consumer Behaviour	10CP 6
7603GBS	Brand Strategy and Management	10CP 7
7605GBS	Services Marketing	10CP 7
Teaching Period 2 2017		
Master of Marketing		
7606MKT	International Marketing	10CP 7
Teaching Period 6 2017		
Master of Marketing		
7611MKT	Market Research	10CP 5
Teaching Period 1 2018		
Master of Marketing		
7604MKT	Integrated Marketing Commun	10CP 7
Teaching Period 5 2018		
Master of Marketing		
Transfer Credit from Informal and Non-formal Learning		
7607MKT	Digital and Interactive MKT	10CP
Teaching Period 6 2018		
Master of Marketing		
Transfer Credit from Griffith University		
7031MKT	Relationship Marketing	10CP 7
7609MKT	Strategic Marketing	10CP 6
Teaching Period 3 2019		
Master of Marketing		
Transfer Credit from Griffith University		
7033MKT	Evaluating Marketing Perf	10CP 7

Total Credit 120CP Program GPA 6.55

Successfully completed the requirements of the program.

Postgraduate GPA 6.44

Non Award
Cross Institutional Study - Postgraduate

Major : Undeclared

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Trimester 2 2018

Cross Institutional Study - Postgraduate

7031MKT Relationship Marketing

10CP 7

Trimester 1 2019

Cross Institutional Study - Postgraduate

7033MKT Evaluating Marketing Perf

10CP 7

Total Credit 20CP Program GPA 7.00

Non Award GPA 7.00

End of Transcript

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GRADES AND NOTATIONS

PASSING GRADES	FAILING GRADES
Study Completed <i>from</i> 1 January 2013	Study Completed <i>from</i> 1 January 2013
7 – High Distinction 6 – Distinction 5 – Credit 4 – Pass	3 – Fail 2 – Fail 1 – Fail 0 – FNS (No assessment submitted) 0 – WF (Withdrew after final date)
Study Completed <i>prior</i> to 1 January 2013	Study Completed <i>prior</i> to 1 January 2013
High Distinction (HD) Distinction (D) Credit (C) Pass (P)	Fail Fail – No assessment submitted Withdrawn with Failure – Withdrew after final date

NOTATIONS	DESCRIPTION
CTG – Continuing Grading	To be graded in a subsequent semester/trimester
DEF – Deferred Examination	Grade to be finalised
RW – Result Withheld	Grade to be finalised
UNF – Unfinalised	Grade to be finalised
W – Withdraw	Withdrew without failure
WF – Withdrawn with failure	Withdrew after final date
NGP/NGF – Non-graded Pass/Non-graded Fail	These grades are used when the course is assessed on a Pass/Fail basis. No higher grades are awarded.
Study Completed <i>from</i> 1 January 2013	
SUP/SSP – Supplementary Assessment	Grade to be finalised
Study Completed <i>prior</i> to 1 January 2013	
SP/SS – Supplementary Assessment	Grade to be finalised
Pass Conceded (PC)	Not achieved a passing grade but demonstrated a level of performance close to that of a passing grade.

GRADE POINT AVERAGE

To determine a Grade Point Average (GPA) calculation – see the Grade Point Average Policy. GPA's shown on an Official Academic Transcript may be recorded as:

Career GPA	Summation over all attempts at all courses over all trimesters while the student has been enrolled at a particular career level (undergraduate or postgraduate). This summation is cumulative across programs if the student transfers between programs. The summation is cumulative when a student graduates from a program, and subsequently enrolls in another program.
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Program GPA	Summation over all attempts at all courses over all trimesters while the student has been enrolled in the particular program.
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